

Madison Area Builder's Association 2018 Parade of Homes Smart Home Upgrade

Official Rules

Eligibility

The Madison Area Builder's Association Smart Home Upgrade ("Sweepstakes") is open only to legal residents of the state of Wisconsin who are at least 18 years old. Employees of Madison Area Builder's Association, its subsidiaries, divisions, affiliates and advertising, promotional and judging agencies, including Ideas That Evoke (collectively the "Sweepstakes Indemnities") and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply. The Winner's home to receive the upgrade must be located within the state of Wisconsin. No purchase necessary to enter or win. A purchase does not increase the chances of winning.

Agreement to Rules

Submitting an Entry constitutes you, (the "Entrant") full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding on all matters relating to the Sweepstakes. The Entrant represents and warrants that they meet the eligibility requirements. In addition, the Entrant agrees to accept the decisions of the Sponsor as final and binding as it relates to the content of this Sweepstakes.

Sweepstakes Period

Entries will be accepted online starting May 1, 2018 at 12:00 am CST and ending June 24, 2018 at 11:59 pm CST (the "Sweepstakes Period"). All online entries must be received by June 24, 2018 at 11:59 pm to be eligible.

How to Enter

The below criteria in at least one of the two categories must be met in order to be considered an "Entry" into the Sweepstakes.

1. Posting an image with the below criteria on Instagram, caption it with why you want the smart home upgrade, as well as the hashtag #MadisonPOH. Each Instagram post counts as one entry. Entrants may submit an unlimited number of Entries within the Sweepstakes period. Posts not including the correctly spelled hashtag and/or not

meeting the below criteria will not be counted. It is the sole discretion of the Madison Area Builder's Association to determine whether a post meets the below criteria. Post must remain on the Entrant's Instagram profile through the Judging and Determination Period. The below must fulfill all Sweepstakes requirements, as specified, to be eligible to win. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Madison Area Builder's Association.

- a) Post may be a single image, video or swipe through album (counts as a single post).
- b) Post must be of a home related subject - including the interior or exterior and landscaping of home.
- c) Post must be taken by Entrant, not pulled from another individual's work.
- d) Tell us why you need a smart home upgrade. Tell us what home means to you.
- e) What inspires your home. What next project you need to do in your home and
- f) what inspires you.

2. Purchasing an online ticket to the Madison Area Builder's Association's 2018 Parade of homes. Entrants must purchase a ticket within the Sweepstakes period. Each ticket purchase counts as an Entry.

Entry Requirements

Rights in Entries

By entering this content (e.g., photo, video, text, etc.), you understand and agree that Madison Area Builder's Association, anyone acting on behalf of Madison Area Builder's Association, and Madison Area Builder's Association licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. Without any further compensation, notice, review, or consent.

By entering this content, you represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, you will be disqualified at the sole discretion of Madison Area Builder's Association. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, you shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Madison Area Builder's Association from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Madison Area Builder's Association may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

Winner Selection and Notification

The winner will be selected at random on June 28th under the supervision of Madison Area

Builder's Association. Winner will be notified by Instagram Direct Message within 24 hours of selection of Winner. Madison Area Builder's Association shall have no liability for Winner's failure to receive notices due to not checking requested messages or other security settings. If Winner cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations.

Any violation of these official rules by the winner, at Madison Area Builder's Association sole discretion, will result in the winner's disqualification as the winner of the campaign, and all privileges as the winner will be immediately terminated.

Prizes

The Winner of the Sweepstakes (the "Winner") will receive:

1. Savant home automation platform
 - a. One app home control
 - b. Capability to integrate lighting control, temperature control, window shades, audio, video, pools, spas, etc.
 - i. Savant smart thermostat
 - ii. Savant universal remote
 - iii. Sonos One wireless speaker with voice control
 - iv. (8) Lutron wireless lighting dimmers
- c. Control (8) individual lighting loads (i.e. recessed kitchen lights)
- d. Platform installation, programming and training

For an estimated value of \$3,500. Actual and appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Madison Area Builder's Association. No cash or other prize substitution shall be permitted except at Madison Area Builder's Association's discretion. Sufficient wireless network needs to be in place (if not currently in place, sufficient wireless network can be provided at cost by Fearing's). Additional components may be needed to program and control winner's audio video sources for Savant universal remote. HVAC control limited to (1) zone (can be expanded at cost by Fearing's). Dimmable LEDs or incandescent light bulbs are required for dimming.

The Prize is non transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Madison Area Builder's Association to use the Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

Odds

The odds of winning depend on the number of eligible entries received.

Terms & Conditions

Madison Area Builder's Association reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause beyond Madison Area Builder's Association's control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. In such case, Madison Area Builder's Association may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Madison Area Builder's Association. Madison Area Builder's Association reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions. Madison Area Builder's Association has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void Entries for any reason, including, but not limited to the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, Madison Area Builder's Association reserves the right to seek damages to the fullest extent permitted by law.

Limitation of Liability

By entering, the Entrant agrees to release and hold harmless Madison Area Builder's Association and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof;; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment;; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service;; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes;; (v) electronic or human error in the administration of the Sweepstakes or the processing of entries.

Applicable Laws and Jurisdiction

Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Wisconsin. All disputes arising out of or connected with this Sweepstakes will be resolved individually, and without resort to class action, exclusively by the exclusive personal jurisdiction and venue of the state and federal courts encompassing Madison, Wisconsin. Should there be a conflict between the laws of the State of Wisconsin and any other laws, the conflict will be resolved in favor of the laws of the State of Wisconsin. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

Winners List

For the name of the prize winner, available approximately two weeks after the determination and within six months of the end of the Sweepstakes Period, send a self-addressed stamped envelope (except where not required by applicable law) to Smart Home Upgrade Winners List at the Sweepstakes Address.

Sponsor: The Sponsor of the Sweepstakes is Madison Area Builder's Association, 5936 Seminole Centre Ct, Madison, WI 53711, USA. Administrator: The Administrator of the Sweepstakes is Ideas That Evoke, Harvester Plaza, 301 South Blount Street, Madison, WI 53703, USA (the "Giveaway Address").