

RIGHT
ANGLE



**SEPTEMBER/OCTOBER
2024**



Eye on the Economy



maba.org



IT'S NOT JUST A WINDOW, IT'S PEACE OF MIND

For over 115 years, people have relied on Andersen. With over 100 million windows installed, no other windows are in more homes than the Andersen® 400 Series. With its innovative blend of craftsmanship and style, Andersen products rate #1 in quality and performance.*



LOVE THE LIFE YOU SEE.™

Learn more at andersenwindows.com/400series

*2020 Andersen brand surveys of U.S. contractors, builders and architects. "Andersen" and all other marks where denoted are trademarks of Andersen Corporation. ©2021 Andersen Corporation. All rights reserved.

Wisconsin Building Supply and Andersen
Why choose anyone else?



Wisconsin Building Supply
6368 Lake Rd
Windsor WI 53598
(608) 846-5445
www.wibuildingsupply.com

Bell Bank
Mortgage

If Your Dream Home Doesn't Exist Build Your Own Masterpiece

Whether you're looking for a model home or intend to do a custom build, Bell Bank Mortgage is here to help.

Your blank slate awaits. If you're interested in learning more about the new construction loan process and your loan options, we'd love to help!

bellbankmortgage.com

Jason Weber
608.345.1138
NMLS# 631944



Abbey DeNoble
608.234.0689
NMLS# 239116



Alison Beilke
608.217.3418
NMLS# 867156



Annisa Baker
608.219.1915
NMLS# 238748



Haiying Zhang
206.384.7089
NMLS# 832150



Jurga Jokimciute
608.358.9954
NMLS# 791901



Jason Ford
608.225.9918
NMLS# 1900724



MABA UPCOMING EVENTS

OCT
**11-13 &
18-20**



EXCLUSIVELY SPONSORED BY
NONN'S
KITCHEN BATH & FLOORING

OCT
17

MABA Happy Hour - Furniture & ApplianceMart

2404 W. Beltline Hwy, Madison
4:30 - 7pm



OCT
29

Fall Sporting Clays

Milford Hills, Johnson Creek
11:30am - 3:30pm

Premier Sponsor



NOV
13

Annual Membership Meeting

The East Side Club, Monona
5 - 8pm

Premier Sponsor



DEC
5

Holiday Party!

Lake Windsor Country Club
5 - 9pm

Premier Sponsor



WINDOWS & DOORS
OF WISCONSIN

JAN
**25-
26**



Build & Remodel Expo

Madison Marriott West
1313 John Q. Hammons

Premier Sponsor



JamesHardie™

Learn more & register for MABA events at
member.maba.org/events/calendar/



MABA Foundation

SCULLION SCRAMBLE

July 22 @ TPC Wisconsin

PRESENTED BY



WINDOWS & DOORS OF WISCONSIN



Winning Team - Wolf Paving



Tied for 1st - Bliffert Lumber



BEVERAGE CART SPONSOR

BLOODY MARY BAR SPONSOR



AFTER PARTY SPONSOR





PLATINUM SPONSORS

AXLEY ATTORNEYS



WINDOWS & DOORS
OF WISCONSIN



GOLD SPONSORS



2024 BOARD OF DIRECTORS

OFFICERS:

PRESIDENT

Shaun Scullion
Scullion Builders

PRESIDENT-ELECT

Ken Nelson
Victory Homes of Wisconsin

FIRST VICE PRESIDENT

Patricia Schafer
Stagecoach Plumbing

TREASURER

Jamie Schoenemann
Builders FirstSource

SECRETARY

Paul Simon
Michael F. Simon Builders

IMMEDIATE PAST PRESIDENT

Joe Crary
Crary Construction

DIRECTORS:

Molli Babler
Willow Ridge Design Build

Ed Hoksbergen
Encore Homes

Heather Beal
Dwelling Masters

Angie Kieta
LP Building Solutions

Trish Endres
Gerhard's

Jim Lampe
Dane Building Concepts

Linda Heipp
Hallmark Building Supplies

Brendan Woods
Baer Insurance Services

EXECUTIVE DIRECTOR: Chad Lawler

OPERATIONS MANAGER: Lisa Kratz

EVENTS & OFFICE ASSOCIATE: Faith Barrett

GAC INTERN: Ismail Chaoui

SIGN UP TODAY!



**BUILD &
REMODEL
EXPO**

Proudly Presented By:



MADISON AREA
BUILDERS ASSOCIATION



NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY
Remodeling Done Right.™
MADISON



Benefits of Exhibiting

- Face-to-face interaction with your target audience
- Brand awareness
- Professional environment
- Network with Members & Consumers

Benefits of Sponsoring

- Expand your market reach
- Large marketing campaign spend
- Show your support for MABA & NARI

Benefits of Presenting a Seminar

- Educate consumers on building & remodeling
- Show off your industry expertise!
- Promote working with local businesses

**January 25-26, 2025
Marriott Madison West**



BUILDREMODELEXPO.COM



MADISON AREA BUILDERS ASSOCIATION



DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year. Notice of local, state, and national programs/events is a service to Association members. Such notices do not indicate Association endorsement or sponsorship unless specifically noted. The acceptance of advertising in The Right Angle does not indicate approval or endorsement of the advertiser or the advertiser's product by Association. Madison Area Builders Association makes no warranties and assumes no responsibility for completeness of the information contained herein.



CHOOSE SAM'S FOR YOUR PROJECT

- Residential Water Well Drilling ■
- Irrigation and Hi-Capacity Well Drilling ■
- Water Quality Testing for Bacteria and Nitrate ■

Providing Well Drilling Services for 75 years



- Call us at 1 (800) 321-5193 ■
- info@samswelldrilling.com ■
- www.samswelldrilling.com ■

GENERATIONS TITLE

A trusted partner to manage your title and construction disbursement needs.

Robb Kahl

President

rkahl@generationstitle.com

Stephanie Brassington

Manager

sbrassington@generationstitle.com

950 John Nolen Drive, Suite 185

Madison, WI 53713

(608) 661-0823

Specializing in Geothermal Closed Loop Systems

Leave the dirty work to us, call us today!



From small residential to large scale commercial, if your project needs a horizontal trench, vertical, pond, or directionally bored loop we have the experience, equipment, and proven know-how to get the loop system installed and transferring the earth's heat the **right way**.

(920) 326-2050 • www.goloopwi.com

Construction Loan Experts



Ready to Dig In?

Local underwriting and decisions from mortgage experts.

Great loan options to fit your needs.

Highly experienced mortgage loan officers anticipate and handle the complexities of your home loan process.



ONE COMMUNITY BANK

Feel Good Building



onecommunity.bank | 608-838-3141



Chuck Ebbs
Fleet & Commercial Specialist
(608) 729-6721
chuck.ebbs@zimbrick.com

MABA Member Since 2016

GM Business Elite Dealer

Whether you have one vehicle or 100 vehicles, we understand how important your fleet is to your bottom line. That's why we offer Extended Service Hours and a Fleet & Commercial Specialist.



BUSINESS ELITE



1877 West Main Street · Sun Prairie, WI 53590
ZimbrickChevrolet.com · 608-729-6721

www.birrenkottsurveying.com



Land Surveying & Soil Testing

Chris Casson
608.837.7463

P.O. Box 237
1677 N. Bristol Street
Sun Prairie, WI 53590

ccasson@birrenkottsurveying.com

MABA Financial Statement Update

As of August 31, 2024



CASH

Current Balance
\$232K



INVESTMENTS

Current Balance
\$1.95M



MEMBERSHIP

YTD Net Members
+6 Members



MEMBERSHIP

94 Builder
316 Associate
7 Affiliate



MEMBERSHIP

YTD New Members
+24 Members

MABA HAPPY HOUR

August 14th



Hosted by
GERHARD'S
KITCHEN BATH & LIGHTING STORE



hors d'oeuvres by Jim Lampe



QUALITY

Starts Here

- Doors
- Design
- Windows
- Cabinetry
- Custom Millwork
- Lumber Supplies
- Wall Panels
- Trusses



Madison Location
4611 W. Beltline Hwy. Madison, WI 54711
608.275.7171 800.295.7178

Component Division
1204 E. Lincoln St. Mt. Horeb, WI 53572
608.437.7183

www.brunsell.com



MABA Golf Outing

September 11 @ Pleasant View

PRESENTED BY

BAER

Proud to offer:

INSURANCE
Frankenmuth
INSURANCE



Winning Team
Budget Blinds



REGISTRATION SPONSOR



BEVERAGE CART SPONSOR



DRIVING RANGE SPONSOR



GOLF CART SPONSOR



BLOODY MARY BAR SPONSOR

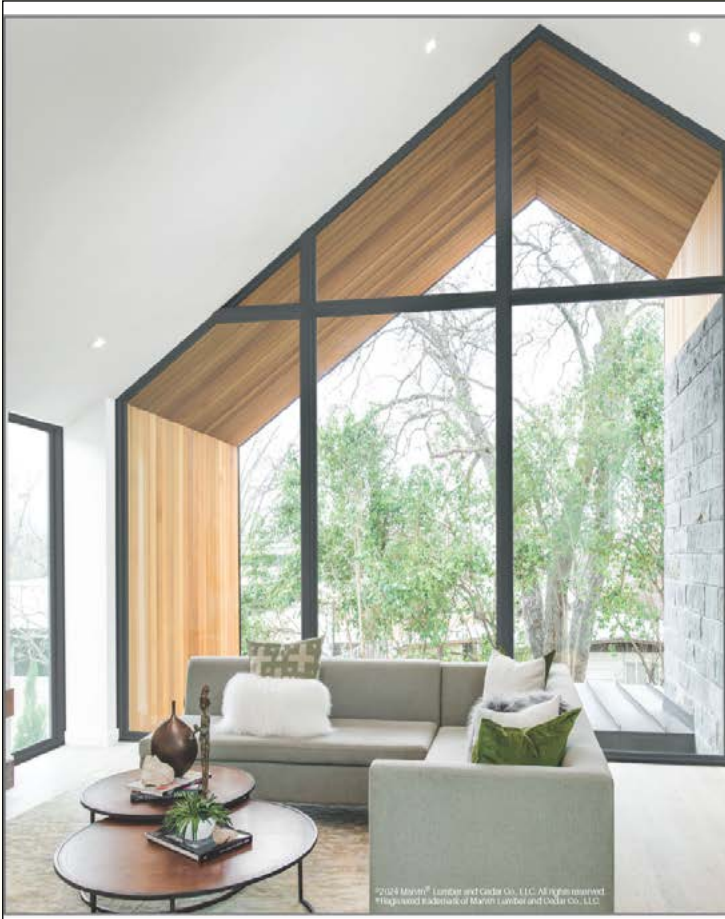


LUNCH SPONSOR



AFTER PARTY SPONSOR





©2024 Marvin® Lumber and Cedar Co., LLC. All rights reserved. Registered trademark of Marvin Lumber and Cedar Co., LLC.



SEE POSSIBILITIES MORE CLEARLY.

The Bliffert family of companies continues to grow on the philosophy of providing more for our local contractors in south central Wisconsin. More innovative and quality products like a larger selection of Marvin windows, more custom millwork, and more resources, services and support to help you build your client's vision. Build it better, built it local with clearly more from the Bliffert family of companies.

- | | | | |
|--|---|---|--|
| SUN PRAIRIE
LUMBER & DESIGN
2175 McCoy Road | DEFOREST
LUMBER & DESIGN
401 Market Street | MCFARLAND
LUMBER & DESIGN
5417 Long Street | WAUKESHA
LUMBER & DESIGN
548 W. Sunset Dr. |
| OOSTBURG
LUMBER & DESIGN
1218 Center Ave. | GERMANTOWN
LUMBER & DESIGN
N116 W16474 Main St. | STURTEVANT
LUMBER & DESIGN
10050 Durand Ave. | PORTAGE
LUMBER, DESIGN &
HARDWARE
1009 E Wisconsin St. |
| MILWAUKEE
LUMBER & DESIGN
2128 W. Morgan Ave. | MILWAUKEE
LUMBER & HARDWARE
1014 E. Chambers St. | MILWAUKEE
CABINETRY
1168 N 50th Place | |

WWW.BLIFFERTLUMBER.COM



VISIT OUR MARVIN SHOWROOM
at our location nearest you and
view the latest styles and selection
of Marvin windows.

FOLLOW US  



MABA HAPPY HOUR August 28th





SMART GROWTH
Greater Madison



July 31 Membership Meeting "Eye on the Economy"



SPECIAL GUEST SPEAKER

ROBERT D. DIETZ, PH.D.



CHIEF ECONOMIST



PREMIER EVENT SPONSOR



RECEPTION SPONSOR



SPECIAL GUEST SPONSOR





MADISON AREA BUILDERS ASSOCIATION

DANE COUNTY HOUSING DATA

Eye on the Economy

Current Housing Stock

1.6 months of inventory
Price increase: 9.5% YOY
*(as of June 2024) **



New Construction

Permit starts decrease: 9% YOY
2024: 624 permit starts
*(as of June 2024) ***



Cost and Size Averages

Average cost in 2024: \$526,682
\$43,269 increase YOY (↑ 9%). **

Average size in 2024: 2,574 sq. ft.
234 sq. ft. decrease YOY (↓ 9%) **



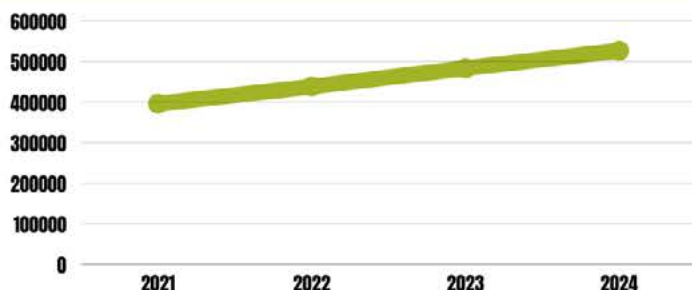
Between 2023 & 2024
15,652 families
were priced out of Dane County

Affordability

Every \$1,000 increase in housing cost prices out 211 families in Dane County. 9,073 families were priced out by cost increases since June 23'

Takeaway

Currently, less than 15% of Dane County families can afford the price of the median new home ***





HOMES PREVIEW

OCTOBER 11-13 & 18-20

PARADE OF HOMES

Friday 3-7pm

Saturday & Sunday 11am-6pm



Acker Builders, Inc.

2765 Prairie Circle, Verona

- 4,527 square feet
- 3 bedrooms
- 5 bathrooms
- 3 car garage
- Finished basement



BILL WEBER JR HOMES

805 Nancy Court, Waunakee

- 4,284 square feet
- 5 bedrooms
- 4-1/2 bathrooms
- 4 car garage
- Finished basement



Classic Custom Homes

of Waunakee, Inc.

909 Westbridge Court, Waunakee

- 3,425 square feet
- 5 bedrooms
- 3 bathrooms
- 3 car garage
- Finished basement



COOGANBUILDERS

903 Roger Court, Waunakee

- 4,917 square feet
- 5 bedrooms
- 3 bathrooms
- 3 car garage
- Finished basement



7560 Driftless Ridge Way, Verona

- 6,947 square feet
- 6 bedrooms
- 5 bathrooms
- 3 car garage
- Finished basement



203 W. Second Street, Waunakee

- 3,190 square feet
- 5 bedrooms
- 4 bathrooms
- 2 car garage
- Partially finished basement

MadisonFallParadeofHomes.com



LENNAR

MARTEN
Building & Design


MICHAEL F. SIMON
BUILDERS
EST. 1999

2708 Oslo Run, Stoughton

3245 Castleton Crossing, Sun Prairie

2379 Williams Point Drive, Stoughton

- 1,723 square feet
- 3 bedrooms
- 2 bathrooms
- 2 car garage

- 5,216 square feet
- 4+ bedrooms
- 3 bathrooms
- 3 car garage
- Finished basement

- 5,429 square feet
- 5 bedrooms
- 6+ bathrooms
- 3 car garage




MIDWEST
HOMES

TIM
BRIEN
homes

VICTORY
HOMES OF WISCONSIN, INC.

813 Mocha Way, Verona

546 Buss Road, Cottage Grove

1436 Serenity Court, Sun Prairie

- 3,706 square feet
- 4-5 bedrooms
- 3-1/2 bathrooms
- 3 car garage
- Finished basement

- 2,527 square feet
- 5 bedrooms
- 3 bathrooms
- 2 car garage

- 7,674 square feet
- 4 bedrooms
- 5-1/2 bathrooms
- 6 car garage
- Finished basement



VIVE
HOME TRANSFORMATIONS

W11593 Demyck Road, Lodi

- 3,015 square feet
- 4 bedrooms
- 3 bathrooms
- 2 car garage
- Finished basement

This scattered-site, self-guided tour features expertly-constructed homes from top builders across the area. From modern farmhouse to craftsman, suburban to lakefront, model to custom -- guaranteed to appeal to any taste!



EXCLUSIVELY SPONSORED BY

NONN'S
KITCHEN BATH & FLOORING



THEIR STYLE *our expertise*

With our design-driven collection of finishes and expert team of interior designers, project managers, schedulers, installers and service coordinators, FLOOR360 brings your clients' dreams to life. In fact, we install more floors in more new construction Wisconsin homes than anyone else. Call or visit floor360.com to begin your hassle-free experience and schedule a showroom appointment today. *Proud sponsor of Design for a Difference.*



A home's lasting value is dependent upon quality construction.
A company's lasting value is dependent upon a good reputation.
Local builders protect both by partnering with Plumbers 75.
Since 1891, Plumbers 75 has partnered with area contractors to provide jointly-managed, state-of-the-art training for apprentices and journeymen. Invest in professional installation of plumbing fixtures and behind-the-wall plumbing systems built to Wisconsin Code, and hire a licensed union Plumbing contractor for every job.



Plumbers75.com



1.833.928.1429 | ZANDERSOLUTIONS.COM

THE WATERPROOFING PROS HOME BUILDERS TRUST MOST

When it comes to building homes, we know how important it is to get the job done right, right on budget, and right on time. We know, because we've been working with home builders, project managers, and contractors for over 40 years, installing the same dependable waterproofing solutions. It's why so many home builders continue to count on us for their waterproofing needs—so they can continue to finish their builds on schedule, under budget, and above expectations.

ZANDER
SOLUTIONS
MADISON | MILWAUKEE

“...the Settlers team did an exceptional job...during our construction loan process... we finished with the best possible outcome...”

BENJAMIN D.

Sb Settlers best
CREDIT UNION
a division of Wings Financial Credit Union

Mortgages made easy.
What our members love.



INSURED BY NCUA
Subject to credit approval.
Membership with \$5 Share Savings required.



Kelli Ezell
AVP, Mortgage Sales Manager
608.842.5031
kezell@SettlersWI.com

NMLS #502466



Carissa Peterson
AVP, Mortgage Loan Officer
608.842.5029
cpeterson@SettlersWI.com

NMLS #709655



Hannah Milbradt
Mortgage Loan Officer
608.842.5057
hmilbradt@SettlersWI.com

NMLS #1987061

Learn more at
SettlersWI.com

**Single Family and Duplex Permits Issued
Municipality Report**

2024 Dane County July YTD Comparison

<i>Municipality</i>	<i>2024 Total</i>	<i>2023 Total</i>	<i>2024 Starts</i>	<i>2023 Starts</i>	<i>2024 Avg. Value</i>	<i>2023 Avg. Value</i>	<i>2024 Avg. Sq Ft</i>	<i>2023 Avg. Sq Ft</i>
Albion (T)	\$600,000	\$1,848,000	2	4	\$300,000	\$462,000	1,525	2,963
Berry (T)		\$1,120,000		2		\$560,000		2,817
Black Earth (T)	\$1,060,000	\$455,000	1	1	\$1,060,000	\$455,000	5,650	2,850
Blooming Grove (T)	\$800,000		1		\$800,000		4,350	
Blue Mounds (T)	\$1,350,000	\$3,197,000	2	7	\$675,000	\$456,714	3,500	2,893
Bristol (T)	\$6,005,000	\$7,893,000	8	10	\$750,625	\$789,300	3,656	3,814
Burke (T)	\$1,120,000	\$750,000	2	1	\$560,000	\$750,000	2,575	3,850
Christiana (T)	\$200,000		1		\$200,000		1,350	
Cottage Grove	\$7,516,000	\$13,001,000	15	28	\$501,067	\$464,321	2,750	2,778
Cottage Grove (T)	\$1,705,000	\$2,523,000	3	5	\$568,333	\$504,600	3,227	3,236
Cross Plains	\$10,890,000	\$7,832,000	24	16	\$453,750	\$489,500	2,181	2,388
Cross Plains (T)	\$820,000	\$3,878,000	1	3	\$820,000	\$1,292,667	4,150	5,327
Dane		\$287,000		1		\$287,000		1,604
Dane (T)		\$2,937,000		7		\$419,571		2,489
Deerfield (T)	\$915,000	\$220,000	2	1	\$457,500	\$220,000	2,350	1,550
DeForest	\$28,815,000	\$15,857,000	56	34	\$514,554	\$466,382	2,537	2,772
Dunkirk (T)	\$1,200,000		3		\$400,000		2,313	
Dunn (T)	\$3,545,000	\$5,025,000	5	6	\$709,000	\$837,500	3,208	4,025
Fitchburg	\$27,246,000	\$35,496,000	55	80	\$495,382	\$443,700	2,453	2,992
Madison	\$56,471,000	\$71,459,000	138	191	\$409,210	\$374,131	1,990	2,218
Mazomanie (T)	\$372,000	\$2,753,000	1	5	\$372,000	\$550,600	1,550	3,810
McFarland	\$6,488,000	\$3,820,000	14	11	\$463,429	\$347,273	2,215	1,915
Medina (T)	\$1,080,000	\$1,920,000	2	2	\$540,000	\$960,000	3,000	4,850
Middleton	\$24,790,000	\$570,000	50	2	\$495,800	\$285,000	2,292	1,847
Middleton (T)	\$28,219,000	\$11,169,000	25	11	\$1,128,760	\$1,015,364	5,284	5,545
Montrose (T)		\$425,000		1		\$425,000		2,850

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Mount Horeb	\$2,220,000	\$9,717,000	5	23	\$444,000	\$422,478	2,066	2,196
Oregon	\$25,086,000	\$20,332,000	52	39	\$482,423	\$521,333	2,321	2,839
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$740,000	\$650,000	2	1	\$370,000	\$650,000	2,200	4,350
Pleasant Springs (T)		\$2,651,000		2		\$1,325,500		7,350
Primrose (T)	\$700,000	\$1,471,000	1	2	\$700,000	\$735,500	3,850	4,355
Roxbury (T)	\$4,171,000	\$961,000	6	1	\$695,167	\$961,000	3,733	5,330
Rutland (T)		\$750,000		1		\$750,000		4,550
Springdale (T)	\$3,210,000	\$3,595,000	4	5	\$802,500	\$719,000	4,383	4,172
Springfield (T)	\$1,450,000	\$399,000	2	1	\$725,000	\$399,000	3,900	2,850
Stoughton	\$14,228,000	\$15,956,000	43	40	\$330,884	\$398,900	2,272	2,687
Sun Prairie	\$18,327,000	\$26,543,000	43	56	\$426,209	\$473,982	2,596	3,201
Sun Prairie (T)	\$1,100,000	\$1,340,000	2	3	\$550,000	\$446,667	2,700	2,833
Vermont (T)	\$775,000	\$1,041,000	1	2	\$775,000	\$520,500	4,350	3,300
Verona	\$25,756,000	\$19,019,000	55	45	\$468,291	\$422,644	2,191	2,588
Verona (T)	\$5,317,000	\$5,286,000	6	6	\$886,167	\$881,000	4,283	5,025
Vienna (T)		\$1,350,000		2		\$675,000		3,904
Waunakee	\$37,547,000	\$28,258,000	67	53	\$560,403	\$533,170	2,682	2,722
Westport (T)	\$15,298,000	\$7,612,000	11	10	\$1,390,727	\$761,200	4,863	3,667
Windsor (T)	\$20,828,000	\$23,273,000	36	44	\$578,556	\$528,932	2,643	2,574

Year to Year July Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	28,066,000	95	295,431	2,603
2015	36,503,000	120	304,191	2,579
2016	30,335,000	99	306,414	2,398
2017	34,032,000	97	350,845	2,776
2018	42,085,000	121	347,809	2,592
2019	40,062,000	115	348,365	2,500
2020	46,672,000	119	392,201	2,734
2021	52,152,000	120	434,600	2,837
2022	52,471,000	98	535,418	2,975
2023	36,605,000	86	425,639	2,505
2024	60,913,000	126	483,436	2,427

Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	180,116,000	614	293,348	2,615
2015	225,075,000	721	312,170	2,627
2016	233,392,999	738	316,250	2,547
2017	251,552,466	748	336,300	2,653
2018	267,700,000	779	343,645	2,576
2019	262,467,774	731	359,053	2,664
2020	288,548,000	740	389,929	2,760
2021	355,914,000	830	428,812	2,794
2022	391,107,500	802	487,665	2,857
2023	365,259,000	766	476,839	2,777
2024	387,960,000	747	519,357	2,554

Municipality Report

<i>Municipality</i>	<i>2024 Total</i>	<i>2023 Total</i>	<i>2024 Starts</i>	<i>2023 Starts</i>	<i>2024 Avg. Value</i>	<i>2023 Avg. Value</i>	<i>2024 Avg. Sq Ft</i>	<i>2023 Avg. Sq Ft</i>
Albion (T)	\$1,050,000	\$1,848,000	3	4	\$350,000	\$462,000	1,767	2,963
Berry (T)		\$1,519,000		3		\$506,333		2,494
Black Earth (T)	\$1,060,000	\$855,000	1	2	\$1,060,000	\$427,500	5,650	2,550
Blooming Grove (T)	\$800,000		1		\$800,000		4,350	
Blue Mounds (T)	\$1,350,000	\$3,696,000	2	8	\$675,000	\$462,000	3,500	2,850
Bristol (T)	\$6,005,000	\$9,093,000	8	11	\$750,625	\$826,636	3,656	3,938
Burke (T)	\$1,120,000	\$1,323,000	2	2	\$560,000	\$661,500	2,575	3,850
Christiana (T)	\$200,000		1		\$200,000		1,350	
Cottage Grove	\$7,516,000	\$14,398,000	15	32	\$501,067	\$449,938	2,750	2,727
Cottage Grove (T)	\$2,205,000	\$3,373,000	4	6	\$551,250	\$562,167	3,133	3,613
Cross Plains	\$10,890,000	\$7,832,000	24	16	\$453,750	\$489,500	2,181	2,388
Cross Plains (T)	\$820,000	\$5,703,000	1	4	\$820,000	\$1,425,750	4,150	6,395
Dane		\$287,000		1		\$287,000		1,604
Dane (T)		\$2,937,000		7		\$419,571		2,489
Deerfield (T)	\$915,000	\$220,000	2	1	\$457,500	\$220,000	2,350	1,550
DeForest	\$32,989,000	\$19,976,000	63	45	\$523,635	\$443,911	2,662	2,476
Dunkirk (T)	\$1,200,000	\$600,000	3	1	\$400,000	\$600,000	2,313	3,550
Dunn (T)	\$4,415,000	\$7,407,000	6	8	\$735,833	\$925,875	3,465	4,375
Fitchburg	\$31,014,600	\$37,772,000	61	86	\$508,436	\$439,209	2,435	2,949
Madison	\$70,932,000	\$85,468,000	169	227	\$419,716	\$376,511	2,017	2,214
Mazomanie (T)	\$372,000	\$3,133,000	1	6	\$372,000	\$522,167	1,550	3,492
McFarland	\$7,239,000	\$4,698,000	16	13	\$452,438	\$361,385	2,127	1,951
Medina (T)	\$1,080,000	\$2,200,000	2	3	\$540,000	\$733,333	3,000	3,750
Middleton	\$26,865,000	\$570,000	55	2	\$488,455	\$285,000	2,271	1,847
Middleton (T)	\$31,674,000	\$12,669,000	28	13	\$1,131,214	\$974,538	5,265	5,365
Montrose (T)		\$425,000		1		\$425,000		2,850

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Mount Horeb	\$3,313,000	\$11,419,000	8	27	\$414,125	\$422,926	1,931	2,391
Oregon	\$26,809,720	\$22,111,900	55	44	\$487,449	\$502,543	2,378	2,793
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$740,000	\$650,000	2	1	\$370,000	\$650,000	2,200	4,350
Pleasant Springs (T)		\$2,651,000		2		\$1,325,500		7,350
Primrose (T)	\$1,938,000	\$1,471,000	2	2	\$969,000	\$735,500	3,475	4,355
Roxbury (T)	\$4,171,000	\$1,326,000	6	2	\$695,167	\$663,000	3,733	3,565
Rutland (T)		\$750,000		1		\$750,000		4,550
Springdale (T)	\$3,560,000	\$3,595,000	5	5	\$712,000	\$719,000	3,746	4,172
Springfield (T)	\$1,450,000	\$399,000	2	1	\$725,000	\$399,000	3,900	2,850
Stoughton	\$21,967,000	\$17,368,000	59	44	\$372,322	\$394,727	2,258	2,671
Sun Prairie	\$19,487,000	\$29,837,000	46	63	\$423,630	\$473,603	2,556	3,132
Sun Prairie (T)	\$1,100,000	\$1,340,000	2	3	\$550,000	\$446,667	2,700	2,833
Vermont (T)	\$775,000	\$1,041,000	1	2	\$775,000	\$520,500	4,350	3,300
Verona	\$28,581,000	\$19,753,000	61	47	\$468,541	\$420,277	2,198	2,546
Verona (T)	\$5,317,000	\$6,686,000	6	7	\$886,167	\$955,143	4,283	5,386
Vienna (T)		\$1,756,000		3		\$585,333		3,562
Waunakee	\$40,473,000	\$33,040,000	71	61	\$570,042	\$541,639	2,767	2,754
Westport (T)	\$21,498,000	\$9,980,000	14	14	\$1,535,571	\$712,857	5,083	3,317
Windsor (T)	\$22,056,000	\$27,788,000	39	51	\$565,538	\$544,863	2,618	2,630

Year to Year August Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	23,894,000	71	336,535	2,919
2015	28,855,000	94	306,968	2,523
2016	35,488,670	106	334,798	2,658
2017	42,791,999	126	339,619	2,659
2018	43,649,000	120	363,741	2,713
2019	31,868,000	92	346,391	2,557
2020	51,142,720	124	412,441	2,827
2021	57,781,000	107	540,009	3,422
2022	59,627,000	120	496,891	2,715
2023	56,324,900	117	481,409	2,594
2024	56,987,320	100	569,873	2,597

Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	204,010,000	685	297,824	2,646
2015	253,930,000	815	311,570	2,615
2016	268,881,669	844	318,580	2,561
2017	294,344,465	874	336,778	2,654
2018	311,349,000	899	346,328	2,594
2019	294,335,774	823	357,637	2,652
2020	339,690,720	864	393,160	2,770
2021	413,695,000	937	441,510	2,866
2022	450,734,500	922	488,866	2,839
2023	421,583,900	883	477,444	2,752
2024	444,947,320	847	525,321	2,559



www.bldr.com

FIRSTSOURCE FOR
QUALITY, VALUE, SERVICE.

High quality building materials for
Homeowners & Professional
Builders including:

- Lumber Packages
- Truss Manufacturing
- Doors & Windows



Photographer Credit: Jim Kruger

1102 Lumbermans Trail, Madison, WI 53716 | 608.710.1941 | Mon - Fri, 7am - 5pm



Buy. Build. Renovate. Refinance.
Whatever your project, Great Midwest Bank
makes the loan process a stress-free experience.

Local & Experienced Loan Officers



Cindy Mack | (608) 827-5152

cindy.mack@greatmidwestbank.com

NMLS# 500031 | MADISON

greatmidwestbank.com • Apply Online



Flexible Financing Options

- Purchase and Refinance Loans
- Home Construction Loans
- Home Renovation
- Bridge Loans
- Home Equity/Lines of Credit

GMB Advantages

- Competitive Rates and Fees
- Fast Pre-Approvals
- Local Servicing
- Local Underwriting/Approvals
- Local Appraisal Partners



The Showroom Builders and Their Customers Trust.
for furniture, home appliances, mattresses and home electronics.



KitchenAid
Presenting Black Stainless
Appliances - As **Bold** As You Are.



visit us online or in-store • www.FurnitureApplianceMart.com - www.AshleyHomeStore.com

2404 W. Beltline Highway, Madison

Build Smarter, Not Harder.
Choose Our Innovative
Building Components.

WINDSOR
BUILDING SYSTEMS

Floor & Wall Panels | Trusses | Windows & Doors | Interior Finish Products

330 Atlas Ave
Madison, WI 53714

608-241-2185
sales@windsorbuilds.com
www.windsorbuilds.com

ANNOUNCING THE 75th PARADE OF HOMES!

PARADE OF HOMES

75 YEARS

1950-2025

2025 FEATURED NEIGHBORHOODS



Plus scattered-site homes across the capital region

Interested in being a Parade Builder?

Contact MABA to learn more about the costs, opportunities, and benefits to being in the Parade of Homes!

DEADLINE TO ENTER A HOME IS FEBRUARY 21, 2025

MADISONPARADEOFHOMES.COM