

2

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MABA UPCOMING EVENTS

JUNE

13

PARADE OF HOMES Preview Party

Golden Ponds Neighborhood Roger Ct, Waunakee 5 - 9pm



JUNE

14-23 PARADE OF HOMES



JULY

15-

19

BLAZE Girl's Camp

DAILY | 9:00am - 3:00pm Showroom/job site tours + shed build



JULY

17

VIP Open House

McKenzie Regional Workforce Center | 5-7pm Walk through, beverages, appetizers, networking!



JULY

22

MABA Foundation Golf Outing

TPC Wisconsin | Shotgun start at 11:00

Premier Sponsor



JULY

31

Membership Meeting: Eye on the Economy

Summit Credit Union Headquarters | 4-7pm Special Guest: NAHB Chief Economist, Robert Dietz **Premier Sponsor**



Learn more & register for MABA events at member.maba.org/events/calendar/







QUARTERLY MEMBERSHIP MEETING

Camp Randall Stadium

APRIL 10, 2024











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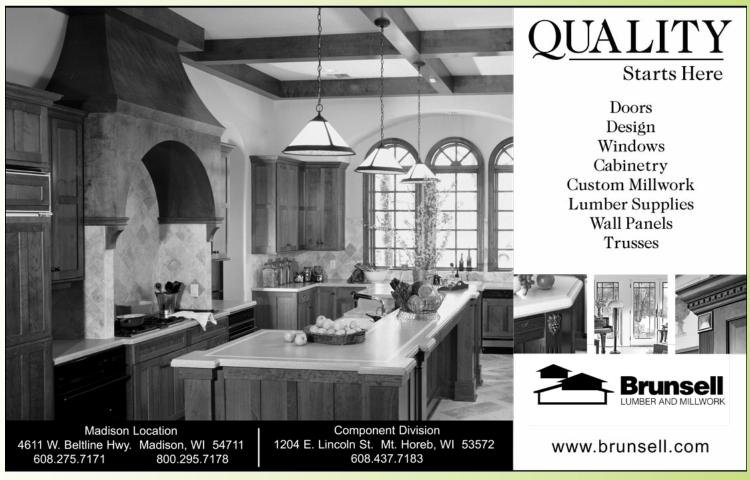
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April 18, 2024





















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32 HOMES | 24 BUILDERS

JUNE 14 - 23

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FEATURED PARADE SITES



Livable Communities by Don Tierney is very pleased to present Golden Ponds, a new addition to Westbridge. Located in Waunakee's gorgeous northwestern corridor, surrounded by beautiful countryside.

Golden Ponds will have quaint neighborhood parks and gathering places to explore. People of all ages will look at it and say "Wow"!



Livable Communities by Don Tierney is very pleased to present Windsor Gardens. Featuring beautiful country estate homesites only minutes from Sun Prairie, Windsor Gardens offers top-notch amenities in a gorgeous country setting.

This beautiful neighborhood was thoughtfully designed to maximize walkout exposure, country views and gorgeous sunsets.

MadisonParadeofHomes.com

HOMES PREVIEW







- 5.240 square feet
- · 4 bedrooms 3.5 bathrooms
- 3 car garage
- Finished basement



913 Roger Ct., Waunakee

- · 3,940 square feet
 - · 5 bedrooms
- 3 car garage
- Finished basement



6690 Morning Dew Ln., Windsor

- 3.194 square feet
- · 4 bedrooms 3.5 bathrooms
- 3 car garage
- Finished basement



W5742 County Hwy H, New Glarus

- 2 car garage 2.910 square feet
- Finished basement · 3 bedrooms 2.5 bathrooms





421 Prairieview, Portage

- . 3223 square feet
- · 5 bedrooms · 3.5 bathrooms
- 3 car garage
 - Finished basement · First floor accessible

Classic Custom Homes of Waunakee, Inc.

\$7731 W. Grandview Ave., Merrimac

- 5,225 square feet
- 3 bedrooms 3 full + 2 half
- bathrooms
- 2 car garage
- · First floor accessible
- · Finished basement
- 3,233 square feet
 - 4 bedrooms
 - · 3 bathrooms

Classic Custom Homes

- 6730 Bellflower Pointe Dr., DeForest
- 2 car garage · Finished basement
 - First floor accessible

Classic Custom Homes

of Waunakee, Inc.

914 Roger Ct., Waunakee

- 4,905 square feet
- 3+ car garage
- 5 bedrooms
- · Finished basement
- · First floor accessible · 3.5 bathrooms





903 Roger Ct., Waunakee

- 5 bedrooms
- · 4.917 square feet
- Finished basement



1476 Serenity Ct., Sun Prairie

- · 8,720 square feet
- 6 bedrooms

- 4 car garage · Finished basement
- · First floor accessible



2933 Wild Goose Way, Stoughton

- 4 bedrooms
- · 2.500 square feet
- 4 car garage
- 5 bedrooms
- Finished basement

7919 Twin Rock Rd., Verona

- 7.279 square feet
- · First floor accessible

MadisonParadeofHomes.com

MAY/JUNE 2024 13

HOMES PREVIEW





7676 Ox Trail Way, Verona

- 5,330 square feet
- · 4.5 bathrooms
- 3 car garage
 - · Finished basement · First floor accessible



7642 Colonial Way, Verona

- 5,312 square feet
- 6.5 bathrooms
- · 3 car garage · Finished basement · First floor accessible



7621 Colonial Way, Verona

- 4,690 square feet
- 3 car garage Finished basement
- 6 bathrooms



1552 N. Thompson Rd., Sun Prairie

- 3 car garage 2,717 square feet
 - Finished basement
- · 2.5 bathrooms



6683 Morning Dew Ln., Windsor

- · Finished basement
- 3.5 bathrooms
- . 3 car garage

2914 Latigo Trace, Sun Prairie

- 4,608 square feet
- 5 bedrooms
- 3 car garage Finished basement
- 4 full+ 2 half bathrooms



2583 Notre Dame, Fitchburg

- 1,958 square feet
- 2.5 bathrooms
- 2 car garage



911 Roger Ct., Waunakee

- 3,638 square feet
 - 3 car garage
- 3 bedrooms 2.5 bathrooms
- · Finished basement









806 Nancy Ct., Waunakee

- 4.858 square feet 6 bedrooms

- Finished basement
- **PremierBuilders**

3657 Brandywood Ct., Sun Prairie

- · 5.979 square feet
- 4 bedrooms
- · Finished basement
- · Firsy floor accessible



910 Roger Ct., Waunakee

- · 3,951 square feet
- 6 bedrooms

- · Finished basement



4541 Meadowview Rd., Madison

- · 6.000 square feet • 5 bedrooms

- ADA accessible

MadisonParadeofHomes.com

HOMES PREVIEW





3695 Welcome Dr., Verona

- 11,050 square feet 6 bedrooms
 - · Finished basement
- 65 bathrooms
- · 4 car garage



701 Mocha Way, Verona

- 3,207 square feet
 - 4 bedrooms
 - 25 hathrooms
- - 3 car garage



4056 Mahoney Rd., McFarland

- 3,055 square feet
- 3 bedrooms 3 hathrooms
- · First floor accessible
- · 3 car garage



905 Roger Ct., Waunakee

- · 3 car garage 5,034 square feet
- 4 bedrooms
- · Finished basement
- 7 hathrooms





1460 Serenity Ct., Sun Prairie

- 3.373 square feet
- 4 bedrooms

3643 Eden Ct., Verona

- 4.653 square feet
- 5 bedrooms

- Finished basement



2007 Paris Ln., Cottage Grove

- 4.000 square feet
- 4 bedrooms
- Finished basement



6672 Morning Dew Ln., Windsor

- 3.161 square feet
- 4 bedrooms
- Finished basement
- · First floor accessible

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Finished basement

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MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

2024 Dane County March YTD Comparison

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Albion (T)		\$830,000		2		\$415,000		2,800
Black Earth (T)	\$1,060,000		1		\$1,060,000		5,650	
Blue Mounds (T)	\$600,000		1		\$600,000		2,850	
Bristol (T)		\$5,174,000		5		\$1,034,800		4,537
Burke (T)		\$750,000		1		\$750,000		3,850
Cottage Grove	\$4,846,000	\$4,123,000	10	10	\$484,600	\$412,300	2,682	2,646
Cottage Grove (T)		\$1,623,000		3		\$541,000		3,383
Cross Plains	\$5,226,000	\$2,495,000	12	4	\$435,500	\$623,750	2,248	3,062
Cross Plains (T)		\$1,878,000		2		\$939,000		4,215
Dane (T)		\$1,667,000		4		\$416,750		2,293
DeForest	\$9,362,000	\$4,212,000	19	9	\$492,737	\$468,000	2,589	3,314
Dunkirk (T)	\$800,000		2		\$400,000		2,400	
Dunn (T)	\$350,000	\$3,725,000	1	5	\$350,000	\$745,000	2,150	3,730
Fitchburg	\$12,941,000	\$21,223,000	29	44	\$446,241	\$482,341	2,332	2,942
Madison	\$20,853,000	\$27,863,000	51	75	\$408,882	\$371,507	2,078	2,221
Mazomanie (T)		\$350,000		1		\$350,000		2,550
McFarland	\$2,508,000	\$2,787,000	6	8	\$418,000	\$348,375	2,167	2,087
Medina (T)	\$500,000	\$520,000	1	1	\$500,000	\$520,000	2,850	3,150
Middleton	\$8,242,000		18		\$457,889		2,217	
Middleton (T)	\$12,211,000	\$8,134,000	10	8	\$1,221,100	\$1,016,750	5,717	5,589
Mount Horeb	\$385,000	\$1,569,000	1	4	\$385,000	\$392,250	1,355	1,912
Oregon	\$7,141,000	\$11,490,000	19	19	\$375,842	\$604,737	2,096	3,183
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$740,000		2		\$370,000		2,200	
Primrose (T)		\$800,000		1		\$800,000		4,850
Roxbury (T)	\$1,119,000	\$961,000	2	1	\$559,500	\$961,000	3,725	5,330
·							-	·

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Springdale (T)	\$1,000,000	\$685,000	1	1	\$1,000,000	\$685,000	5,500	4,150
Springfield (T)	\$550,000		1		\$550,000		3,250	
Stoughton	\$3,024,000	\$4,528,000	7	12	\$432,000	\$377,333	2,550	2,842
Sun Prairie	\$7,011,000	\$11,631,000	19	24	\$369,000	\$484,625	2,454	2,997
Sun Prairie (T)		\$600,000		1		\$600,000		4,350
Vermont (T)	\$775,000		1		\$775,000		4,350	
Verona	\$12,602,000	\$9,499,000	25	25	\$504,080	\$379,960	2,364	2,748
Verona (T)	\$3,240,000	\$1,232,000	3	2	\$1,080,000	\$616,000	5,317	3,550
Vienna (T)		\$1,350,000		2		\$675,000		3,904
Waunakee	\$22,273,000	\$10,099,000	39	19	\$571,103	\$531,526	2,684	2,779
Westport (T)	\$971,000	\$3,802,000	1	5	\$971,000	\$760,400	4,694	3,624
Windsor (T)	\$9,133,000	\$11,364,000	13	22	\$702,538	\$516,545	2,617	2,453

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	23,612,000	82	287,951	2,546
2015	32,934,000	102	322,882	2,675
2016	37,397,000	113	330,946	2,677
2017	33,193,000	102	325,421	2,581
2018	38,236,000	113	338,371	2,600
2019	38,401,000	103	372,825	2,738
2020	51,862,000	126	411,603	2,947
2021	64,817,000	151	429,251	2,778
2022	49,831,000	113	440,982	2,897
2023	66,229,000	146	453,623	2,705
2024	57,513,000	107	537,504	2,691

Year to	Date Comparis	son		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	59,089,000	206	286,839	2,639
2015	81,130,000	256	316,914	2,634
2016	85,585,000	270	316,981	2,558
2017	99,076,000	301	329,156	2,621
2018	111,040,000	319	348,087	2,615
2019	96,650,774	267	361,987	2,719
2020	132,782,000	336	395,184	2,760
2021	152,911,000	363	421,242	2,725
2022	140,544,000	312	450,461	2,807
2023	157,584,000	321	490,915	2,853
2024	149,463,000	295	506,654	2,548

2024 Dane County April YTD Comparison

MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Albion (T)		\$1,280,000		3		\$426,667		2,900
Berry (T)		\$570,000		1		\$570,000		2,483
Black Earth (T)	\$1,060,000		1		\$1,060,000		5,650	
Blue Mounds (T)	\$600,000	\$1,698,000	1	4	\$600,000	\$424,500	2,850	2,850
Bristol (T)		\$5,874,000		6		\$979,000		4,506
Burke (T)		\$750,000		1		\$750,000		3,850
Cottage Grove	\$4,846,000	\$4,123,000	10	10	\$484,600	\$412,300	2,682	2,646
Cottage Grove (T)	\$615,000	\$1,623,000	1	3	\$615,000	\$541,000	3,250	3,383
Cross Plains	\$6,160,000	\$3,277,000	14	6	\$440,000	\$546,167	2,155	2,632
Cross Plains (T)		\$1,878,000		2		\$939,000		4,215
Dane (T)		\$2,270,000		5		\$454,000		2,605
Deerfield (T)		\$220,000		1		\$220,000		1,550
DeForest	\$17,206,000	\$7,777,000	33	17	\$521,394	\$457,471	2,721	2,848
Dunkirk (T)	\$800,000		2		\$400,000		2,400	
Dunn (T)	\$2,160,000	\$3,725,000	2	5	\$1,080,000	\$745,000	3,830	3,730
Fitchburg	\$18,506,000	\$26,712,000	43	56	\$430,372	\$477,000	2,255	3,077
Madison	\$27,522,000	\$39,795,000	68	102	\$404,735	\$390,147	2,074	2,276
Mazomanie (T)		\$1,753,000		3		\$584,333		4,117
McFarland	\$2,508,000	\$2,528,000	6	8	\$418,000	\$316,000	2,167	2,014
Medina (T)	\$500,000	\$520,000	1	1	\$500,000	\$520,000	2,850	3,150
Middleton	\$16,016,000		36		\$444,889		2,111	
Middleton (T)	\$15,961,000	\$8,134,000	14	8	\$1,140,071	\$1,016,750	5,284	5,589
Montrose (T)		\$425,000		1		\$425,000		2,850
Mount Horeb	\$685,000	\$5,109,000	2	13	\$342,500	\$393,000	1,517	1,711
Oregon	\$13,654,000	\$13,607,000	31	23	\$440,452	\$591,609	2,293	3,078
Oregon (T)		\$620,000		1		\$620,000		4,350

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Perry (T)	\$740,000		2		\$370,000		2,200	
Pleasant Springs (T)		\$300,000		1		\$300,000		1,900
Primrose (T)		\$1,471,000		2		\$735,500		4,355
Roxbury (T)	\$3,589,000	\$961,000	5	1	\$717,800	\$961,000	3,850	5,330
Springdale (T)	\$1,880,000	\$2,050,000	2	3	\$940,000	\$683,333	5,400	3,817
Springfield (T)	\$1,450,000		2		\$725,000		3,900	
Stoughton	\$5,789,000	\$7,854,000	14	22	\$413,500	\$357,000	2,566	2,529
Sun Prairie	\$12,433,000	\$15,505,000	29	33	\$428,724	\$469,848	2,638	3,190
Sun Prairie (T)	\$1,100,000	\$990,000	2	2	\$550,000	\$495,000	2,700	3,350
Vermont (T)	\$775,000	\$400,000	1	1	\$775,000	\$400,000	4,350	2,250
Verona	\$17,927,000	\$10,936,000	37	28	\$484,514	\$390,571	2,307	2,740
Verona (T)	\$3,930,000	\$3,466,000	4	4	\$982,500	\$866,500	4,775	4,800
Vienna (T)		\$1,350,000		2		\$675,000		3,904
Waunakee	\$26,734,000	\$17,509,000	46	34	\$581,174	\$514,971	2,768	2,619
Westport (T)	\$3,636,000	\$4,802,000	4	6	\$909,000	\$800,333	3,920	3,752
Windsor (T)	\$10,173,000	\$13,607,000	15	27	\$678,200	\$503,963	2,579	2,426

	Year April Co	•		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	34,312,000	119	288,336	2,543
2015	36,155,000	124	291,572	2,520
2016	33,569,000	115	291,904	2,458
2017	38,128,466	119	320,407	2,414
2018	41,471,000	122	339,926	2,554
2019	51,418,000	145	354,606	2,707
2020	32,886,000	77	427,090	3,064
2021	59,592,000	136	438,176	2,873
2022	69,688,000	141	494,241	2,863
2023	58,310,000	126	462,777	2,707
2024	69,492,000	133	522,496	2,598

Year to	Date Comparis	son		
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2014	93,401,000	325	287,387	2,604
2015	117,285,000	380	308,644	2,597
2016	119,154,000	385	309,490	2,528
2017	137,204,466	420	326,677	2,562
2018	152,511,000	441	345,829	2,598
2019	148,068,774	412	359,390	2,715
2020	165,668,000	413	401,133	2,817
2021	212,503,000	499	425,857	2,765
2022	210,232,000	453	464,088	2,824
2023	215,469,000	446	483,114	2,813
2024	218,955,000	428	511,577	2,563



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October 11-13 & 18-20, 2024

NOW ACCEPTING HOME ENTRIES!

The Madison Area Builders Association is proud to host its 5th Annual Fall Parade of Homes! This scattered-site Parade allows builders and remodelers to present a home of their choice in a location of their liking.

The Fall Parade of Homes offers the opportunity to promote your work to thousands of local consumers interested in building or remodeling! October is the perfect time to generate new client leads for the coming year. With a \$35k marketing budget, the event is promoted across a thirty mile radius of Madison. From starter homes to multi-million dollar lake homes, the Fall Parade is ready to show off your building style and craftsmanship.

Builders may enter up to 3 homes in this year's Fall Parade. The first entry fee is \$5,000, second is \$4,000 and third-sixth entry is \$3,500 each. Eligible entries include new construction single-family homes, condos, and townhouses (unoccupied, or occupied up to 6 months) and remodel projects (completed within 1 year).

To enter a home, contact us at builders@maba.org or (608) 288-1133.

THE DEADLINE TO ENTER A HOME IS THURSDAY, AUGUST 1