

**JULY/AUGUST 2024** 

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For over 115 years, people have relied on Andersen. With over 100 million windows installed, no other windows are in more homes than the Andersen® 400 Series. With its innovative blend of craftsmanship and style, Andersen products rate #1 in quality and performance.



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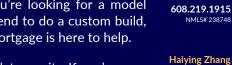
### Bell 🏟 Bank Mortgage

If Your Dream Home Doesn't Exist **Build Your Own** 

Masterpiece

Whether you're looking for a model home or intend to do a custom build, Bell Bank Mortgage is here to help.

Your blank slate awaits. If you're interested in learning more about the new construction loan process and your loan options, we'd love to help!







Jason Ford 608.225.9918 NMLS# 1900724



bellbankmortgage.com





MABA Happy Hour at Gerhard's

6800 Gisholt Drive, Madison 4 - 7pm











MABA Golf Outing

Pleasant View Golf Course | Shotgun start at 11am





### Silent Auction & Mayor's Club

Nakoma Golf Club | 5:30 - 8:00 pm











Fall Sporting Clays Milford Hills | 11:30am - 3:30pm **Premier Sponsor** 



Learn more & register for MABA events at member.maba.org/events/calendar/

### Trends in Housing Conference

Are you ready to step into the future of residential living? Join us at the highly anticipated Trends in Housing Conference, where innovation, insights, and inspiration converge to shape the next era of housing excellence. THURSDAY, NOVEMBER 14 Madison Marriott West | Middleton 8:30AM - 3:00PM

### YOU'RE INVITED!

### **TOPICS TO BE COVERED**

FOUNDATION

- Top 10 FAQs on the Uniform Dwelling Code: Answers and Insights
- Smart Homes Keep Getting Smarter
- Understanding the Impact of Zoning & Governance Policies in Residential Construction
- Navigating Legal Challenges in the Building Industry
  - ...plus a presentation by NAHB economist!

CONTINUING EDUCATION CREDITS WILL BE AVAILABLE

Scan the QR Code or visit association.wisbuild.org/eventcalendar to register!





### PLATINUM SPONSORS

### AXLEYATTORNEYS









### GOLD SPONSORS











### 2024 BOARD OF DIRECTORS

### **OFFICERS:**

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EXECUTIVE DIRECTOR: Chad Lawler

**OPERATIONS MANAGER:** Lisa Kratz

EVENTS & OFFICE ASSOCIATE: Faith Barrett

JULY/AUGUST 2024



### PARADE JFHJMES IN REVIEW



32 Homes — 2 Parade Sites 11 Parade Site Homes 21 Scattered-Site Homes

> 8,255 Tickets Sold \$88,232 in Ticket Revenue



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9,253 Visits to Parade Sites 43,396 Visits to Scattered-Sites

3,000 Unique Visitors to Virtual Parade of Homes (in the first week!)







DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a nonprofit trade organization dedicated to promoting a positive business environment by uniting, serving, and prepresenting all aspects of the building industry.

The Right Angle is published seven times per year. Notice of local, state, and national programs/events is a service to Association members. Such notices do not

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system installed and transferring

the earth's heat the right way.

Leave the dirty

(920) 326-2050 · www.goloopwi.com



### WE'RE EXCITED TO INTRODUCE MABA'S NEW EVENTS AND OFFICE ASSOCIATE, FAITH BARRETT!



Faith brings a wealth of experience in administrative support and program management, cultivated through roles with a handful of non-profits, the Marine Corps, and the Department of Health Services. She joins us part-time while pursuing her studies at Madison College.

Faith's diverse background includes positions as a fitness trainer and manager at Anytime Fitness, as well as a birth doula, underscoring her dedication to enhancing community experiences and providing compassionate service. Known for her optimistic perspective, outgoing personality, and passion for community initiatives, Faith consistently brings enthusiasm and positivity to her work.

We are excited to leverage Faith's expertise in administrative support, program development, and strategic planning to propel our team forward. Please join us in extending a warm welcome to Faith as she embarks on this new journey with us!

For more about Faith, connect on LinkedIn at www.linkedin.com/in/faith-barrett or reach out directly at fbarrett@maba.org.

#### JULY/AUGUST 2024

9

### **CONGRATULATIONS!**

MABA was named Local Association (large) of the Year by the Wisconsin Builders Association. Thank you to the Staff, Board, and all MABA Members for your contribution to making our association a huge success!

......later that same night two MABA Members received Badger Craftsman Awards

**Congratulations Michael F. Simon Builders and Victory Homes of Wisconsin!** 

MICHAEL F. SIMON BUILDERS

Best Bathroom Best Finished Basement/Bonus Room Best Remodel - Room Addition

VICTORY HOMES OF WISCONSIN Best New Home \$1.25M - \$2.25M















### EXCLUSIVE MEMBERS-ONLY WBA BENEFIT



Small Business Growth Partner's services are not available to the general public. Eligibility is reserved solely for active WBA members – for no additional cost. Developed through focusing on the issues of small business builders, remodelers, and trade companies, your BPA will include a detailed and comprehensive analysis of your business.

#### SMALL BUSINESS

### **GR** WTH PARTNERS

### BUILDING BETTER BUSINESSES CONSTRUCTING BETTER LIVES



#### DEVELOP SYSTEMS

Craft internal operational frameworks to enhance business growth efficiently.



**OPTIMIZE MARKETING** Elevate current marketing, aligning initiatives with market trends.



#### **STREAMLINE SALES**

Refine sales processes, from lead generation to closing, boosting revenue.



#### TIME MANAGEMENT

Master daily operations, freeing up time for strategic decision-making.



#### **RETAIN EMPLOYEES**

Fortify employee recruitment and retention with proven, strategic plans.



#### SIMPLIFY FINANCIALS

Streamline financial systems for better performance and data tracking.





### THEIR STYLE our expertise

With our design-driven collection of finishes and expert team of interior designers, project managers, schedulers, installers and service coordinators, FLOOR360 brings your clients' dreams to life. In fact, we install more floors in more new construction Wisconsin homes than anyone else. Call or visit **floor360.com** to begin your hassle-free experience and schedule a showroom appointment today. *Proud sponsor of Design for a Difference.* 

### FLOOR360

5117 VERONA RD 608 274.2500 FLOOR360.COM



### Career Day at Golden Ponds May 14, 2024

Over 230 students from 9 local schools attended Career Day at the Parade of Homes site, Golden Ponds in Waunakee! MABA members volunteered and exposed the students to various skilled trades careers through presentations and hand-on activities including:

Tile Cutting & Installation Project Management

Stamped Concrete

Masonry

Electrical & Plumbing

Alliant Energy Trailer Laborers Union



### MCKENZIE REGIONAL WORKFORCE CENTER

Celebrates



<sup>C</sup> Anniversary!





### 3,000 Youth served

250 Youth participated in technical, employment, and soft skill training

20 Youth hired for seasonal, part-time, or full-time employment in the construction industry

### \$32M raised

Become a Workforce Development Champion and CONTRIBUTE TODAY!















### **CAREER PRESENTATIONS AND FIELD TRIPS**































30 hours of trades education

14 Career Presentations 3 Field Trips 12 Campers

**RIGHT ANGLE** 

## BLAZE Girl's Camp

### **BUILDING TWO FULL-SIZE SHEDS!**



### THANK YOU FOR YOUR CONTRIBUTION!

Aro Eberle Architects, Bliffert Lumber, Broken Arrow Cabinetry, Builders FirstSource, Dave Jones, Drexel Building Supply, First Supply, FLOOR360, Gerhard's, Hallmark Building Supplies, Hart DeNoble Builders, Hottmann Construction, Ideal Crane Rental, IncredibleBank, Kafka Granite, LP Building Solutions, OPN Architects, Precision Design Build, Scullion Builders, Simply Homes Realty, Stagecoach Plumbing, Urso Builders, Walbec Group, Weather Shield, Women in the Construction Industry Wisconsin



#### **BUILDING MORE OPPORTUNITIES FOR YOU.**

The Bliffert family of companies continues to grow on the philosophy of providing more for our local contractors across Wisconsin. More products like a larger selection of Marvin windows, more resources, more services and support, more quality, more ways to help get your projects built on budget and on time so you can move on to the next one. Build it better, build it local with more from the Bliffert family of companies.

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VISITOUR MARVIN SHOWROOM and talk to our window and door experts on how Marvin can add value to your projects.

# If you want something to last, INVEST IN

A home's lasting value is dependent upon quality construction. A company's lasting value is dependent upon a good reputation. Local builders protect both by partnering with Plumbers 75. Since 1891, Plumbers 75 has partnered with area contractors to provide jointly-managed, state-of-the-art training for apprentices and journeymen. Invest in professional installation of plumbing fixtures and behind-the-wall plumbing systems built to Wisconsin Code, and hire a licensed union Plumbing contractor for every job.





### THE WATERPROOFING PROS HOME BUILDERS TRUST MOST

When it comes to building homes, we know how important it is to get the job done right, right on budget, and right on time. We know, because we've been working with home builders, project managers, and contractors for over 40 years, installing the same dependable waterproofing solutions. It's why so many home builders continue to count on us for their waterproofing needs—so they can continue to finish their builds on schedule, under budget, and above expectations.



"...the Settlers team did an exceptional job...during our construction loan process... we finished with the best possible outcome..."

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Hannah Milbradt Mortgage Loan Officer 608.842.5057 hmilbradt@SettlersWI.com

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Learn more at SettlersWI.com

### MTD Marketing Services LLC ®

#### Single Family and Duplex Permits Issued **Municipality Report**

2024 Dane County May YTD Comparison

6/6/2024

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Albion (T)		\$1,848,000		4		\$462,000		2,963
Berry (T)		\$570,000		1		\$570,000		2,483
Black Earth (T)	\$1,060,000		1		\$1,060,000		5,650	
Blooming Grove (T)	\$800,000		1		\$800,000		4,350	
Blue Mounds (T)	\$600,000	\$2,197,000	1	5	\$600,000	\$439,400	2,850	2,850
Bristol (T)	\$850,000	\$6,373,000	1	7	\$850,000	\$910,429	3,794	4,326
Burke (T)	\$370,000	\$750,000	1	1	\$370,000	\$750,000	1,800	3,850
Cottage Grove	\$5,471,000	\$6,447,000	11	15	\$497,364	\$429,800	2,715	2,667
Cottage Grove (T)	\$1,705,000	\$1,623,000	3	3	\$568,333	\$541,000	3,227	3,383
Cross Plains	\$8,526,000	\$5,240,000	19	10	\$448,737	\$524,000	2,181	2,503
Cross Plains (T)		\$3,878,000		3		\$1,292,667		5,327
Dane (T)		\$2,270,000		5		\$454,000		2,605
Deerfield (T)	\$615,000	\$220,000	1	1	\$615,000	\$220,000	3,150	1,550
DeForest	\$20,151,000	\$13,033,000	40	28	\$503,775	\$465,464	2,579	2,918
Dunkirk (T)	\$800,000		2		\$400,000		2,400	
Dunn (T)	\$2,450,000	\$5,025,000	3	6	\$816,667	\$837,500	3,270	4,025
Fitchburg	\$18,506,000	\$30,609,000	43	67	\$430,372	\$456,851	2,249	3,016
Madison	\$34,318,000	\$48,707,000	84	128	\$408,548	\$380,523	2,055	2,229
Mazomanie (T)		\$2,753,000		5		\$550,600		3,810
McFarland	\$4,595,000	\$2,903,000	10	9	\$459,500	\$322,556	2,309	1,966
Medina (T)	\$500,000	\$520,000	1	1	\$500,000	\$520,000	2,850	3,150
Middleton	\$16,403,000	\$220,000	37	1	\$443,324	\$220,000	2,130	1,642
Middleton (T)	\$22,774,000	\$9,144,000	20	9	\$1,138,700	\$1,016,000	5,281	5,588
Montrose (T)		\$425,000		1		\$425,000		2,850
Mount Horeb	\$1,745,000	\$5,620,000	4	14	\$436,250	\$401,429	1,899	1,767
Oregon	\$16,580,000	\$15,985,000	38	28	\$436,316	\$570,893	2,246	2,892

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$740,000		2		\$370,000		2,200	
Pleasant Springs (T)		\$2,651,000		2		\$1,325,500		7,350
Primrose (T)	\$700,000	\$1,471,000	1	2	\$700,000	\$735,500	3,850	4,355
Roxbury (T)	\$3,589,000	\$961,000	5	1	\$717,800	\$961,000	3,850	5,330
Rutland (T)		\$750,000		1		\$750,000		4,550
Springdale (T)	\$2,880,000	\$2,745,000	3	4	\$960,000	\$686,250	5,217	3,825
Springfield (T)	\$1,450,000	\$399,000	2	1	\$725,000	\$399,000	3,900	2,850
Stoughton	\$7,557,000	\$10,644,000	21	28	\$359,857	\$380,143	2,357	2,649
Sun Prairie	\$13,443,000	\$17,917,000	31	40	\$433,645	\$447,925	2,598	3,093
Sun Prairie (T)	\$1,100,000	\$990,000	2	2	\$550,000	\$495,000	2,700	3,350
Vermont (T)	\$775,000	\$400,000	1	1	\$775,000	\$400,000	4,350	2,250
Verona	\$21,307,000	\$11,699,000	45	30	\$473,489	\$389,967	2,271	2,661
Verona (T)	\$3,930,000	\$5,286,000	4	6	\$982,500	\$881,000	4,775	5,025
Vienna (T)		\$1,350,000		2		\$675,000		3,904
Waunakee	\$29,460,000	\$20,974,000	52	40	\$566,538	\$524,350	2,740	2,689
Westport (T)	\$11,036,000	\$6,202,000	7	8	\$1,576,571	\$775,250	5,112	3,621
Windsor (T)	\$12,853,000	\$18,328,000	19	36	\$676,474	\$509,111	2,681	2,536

Year to Year May Comparison					Year to Date Comparison					
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	
2014	26,917,000	92	292,576	2,615	2014	120,318,000	417	288,532	2,606	
2015	34,673,000	108	321,046	2,654	2015	151,958,000	488	311,389	2,609	
2016	50,067,499	143	350,122	2,635	2016	169,221,499	528	320,495	2,557	
2017	40,520,000	114	355,438	2,828	2017	177,724,466	534	332,817	2,619	
2018	39,564,000	116	341,068	2,581	2018	192,075,000	557	344,838	2,594	
2019	33,872,000	89	380,584	2,762	2019	181,940,774	501	363,155	2,723	
2020	31,994,000	91	351,582	2,514	2020	197,662,000	504	392,186	2,762	
2021	49,015,000	114	429,956	2,807	2021	261,518,000	613	426,619	2,773	
2022	55,689,500	112	497,227	2,706	2022	265,921,500	565	470,657	2,801	
2023	54,278,000	111	488,990	2,841	2023	269,747,000	557	484,285	2,819	
2024	51,177,000	89	575,022	2,669	2024	269,639,000	516	522,556	2,581	

### MTD Marketing Services LLC ®

#### Single Family and Duplex Permits Issued Municipality Report

2024 Dane County June YTD Comparison

### 7/10/2024

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Albion (T)	\$300,000	\$1,848,000	1	4	\$300,000	\$462,000	1,550	2,963
Berry (T)		\$1,120,000		2		\$560,000		2,817
Black Earth (T)	\$1,060,000		1		\$1,060,000		5,650	
Blooming Grove (T)	\$800,000		1		\$800,000		4,350	
Blue Mounds (T)	\$600,000	\$3,197,000	1	7	\$600,000	\$456,714	2,850	2,893
Bristol (T)	\$4,530,000	\$7,498,000	5	9	\$906,000	\$833,111	4,099	3,982
Burke (T)	\$370,000	\$750,000	1	1	\$370,000	\$750,000	1,800	3,850
Cottage Grove	\$7,516,000	\$8,626,000	15	19	\$501,067	\$454,000	2,750	2,734
Cottage Grove (T)	\$1,705,000	\$2,123,000	3	4	\$568,333	\$530,750	3,227	3,325
Cross Plains	\$8,526,000	\$7,135,000	19	14	\$448,737	\$509,643	2,181	2,433
Cross Plains (T)		\$3,878,000		3		\$1,292,667		5,327
Dane (T)		\$2,270,000		5		\$454,000		2,605
Deerfield (T)	\$615,000	\$220,000	1	1	\$615,000	\$220,000	3,150	1,550
DeForest	\$20,151,000	\$15,021,000	40	32	\$503,775	\$469,406	2,579	2,837
Dunkirk (T)	\$800,000		2		\$400,000		2,400	
Dunn (T)	\$3,545,000	\$5,025,000	5	6	\$709,000	\$837,500	3,208	4,025
Fitchburg	\$23,814,000	\$33,507,000	50	75	\$476,280	\$446,760	2,334	3,020
Madison	\$48,431,000	\$61,725,000	119	163	\$406,983	\$378,681	2,003	2,224
Mazomanie (T)		\$2,753,000		5		\$550,600		3,810
McFarland	\$5,131,000	\$2,903,000	11	9	\$466,455	\$322,556	2,241	1,966
Medina (T)	\$1,080,000	\$520,000	2	1	\$540,000	\$520,000	3,000	3,150
Middleton	\$24,066,000	\$570,000	49	2	\$491,143	\$285,000	2,277	1,847
Middleton (T)	\$27,269,000	\$9,769,000	24	10	\$1,136,208	\$976,900	5,323	5,444
Montrose (T)		\$425,000		1		\$425,000		2,850
Mount Horeb	\$2,220,000	\$8,599,000	5	20	\$444,000	\$429,950	2,066	2,118
Oregon	\$20,211,000	\$20,039,000	44	38	\$459,341	\$527,342	2,309	2,844

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$740,000	\$650,000	2	1	\$370,000	\$650,000	2,200	4,350
Pleasant Springs (T)		\$2,651,000		2		\$1,325,500		7,350
Primrose (T)	\$700,000	\$1,471,000	1	2	\$700,000	\$735,500	3,850	4,355
Roxbury (T)	\$4,171,000	\$961,000	6	1	\$695,167	\$961,000	3,733	5,330
Rutland (T)		\$750,000		1		\$750,000		4,550
Springdale (T)	\$2,880,000	\$3,595,000	3	5	\$960,000	\$719,000	5,217	4,172
Springfield (T)	\$1,450,000	\$399,000	2	1	\$725,000	\$399,000	3,900	2,850
Stoughton	\$11,057,000	\$14,437,000	32	36	\$345,531	\$401,028	2,225	2,688
Sun Prairie	\$13,443,000	\$24,171,000	31	49	\$433,645	\$493,286	2,598	3,327
Sun Prairie (T)	\$1,100,000	\$990,000	2	2	\$550,000	\$495,000	2,700	3,350
Vermont (T)	\$775,000	\$400,000	1	1	\$775,000	\$400,000	4,350	2,250
Verona	\$23,581,000	\$17,027,000	50	41	\$471,620	\$415,293	2,235	2,590
Verona (T)	\$4,845,000	\$5,286,000	5	6	\$969,000	\$881,000	4,710	5,025
Vienna (T)		\$1,350,000		2		\$675,000		3,904
Waunakee	\$33,890,000	\$25,735,000	60	48	\$564,833	\$536,146	2,715	2,744
Westport (T)	\$13,898,000	\$6,802,000	10	9	\$1,389,800	\$755,778	4,814	3,469
Windsor (T)	\$12,853,000	\$21,838,000	19	41	\$676,474	\$532,634	2,681	2,632

Year to Y	car to Year June Comparison					Year to Date Comparison				
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	
2014	31,732,000	102	311,098	2,660	2014	152,050,000	519	292,967	2,617	
2015	36,614,000	113	324,017	2,753	2015	188,572,000	601	313,763	2,636	
2016	33,836,500	111	304,833	2,629	2016	203,057,999	639	317,774	2,570	
2017	39,796,000	117	340,136	2,707	2017	217,520,466	651	334,132	2,635	
2018	33,540,000	101	332,079	2,452	2018	225,615,000	658	342,879	2,573	
2019	40,465,000	115	351,869	2,567	2019	222,405,774	616	361,048	2,694	
2020	44,214,000	117	377,897	2,778	2020	241,876,000	621	389,494	2,765	
2021	42,244,000	97	435,505	2,873	2021	303,762,000	710	427,833	2,787	
2022	72,715,000	139	523,129	3,004	2022	338,636,500	704	481,017	2,841	
2023	58,907,000	123	478,918	2,777	2023	328,654,000	680	483,314	2,811	
2024	58,484,000	107	546,579	2,538	2024	328,123,000	623	526,682	2,574	



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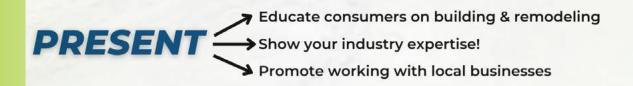
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